

# OUTDOOR SIGNAGE



**Highlight your event and increase visibility putting a banner up on the frontage of the building.**

- **More visibility for your event**
- **A banner with your colors**
- **An additional communication space for your sponsors**
- **Visible from the railway station exit to guide the attendees**
- **Reusable banner for your future events**

#### Caractéristiques techniques :

- PVC banner four colors process printing 4m x 2m
- the picture has to be given according to the following characteristics :
  - **format : 3920 x 1890 mm** (visible format :3920 x 1830 mm)
  - **make sure there are 5 mm of lost margins**
  - color gradients created with Adobe Photoshop software at 300dpi at the scale 1 (a projected shadow is considered a color gradient)
  - pictures saved at 300 dpi at the scale 1
  - pictures other than color gradient created with Adobe Illustrator
  - pictures and color gradient imported in Adobe Illustrator
  - for text, only use outline fonts
  - the final picture created with Adobe Illustrator has to be saved in PDF for Illustrator

Maximum format of the picture in mm	Ficile to give at the scale	Optimum quality	Minimum middle quality	Unexploitable
5000 x 5000	1	300 dpi	150 dpi	75 dpi
10 000 x 10 000	1/2	600 dpi	300 dpi	150 dpi
20 000 x 20 000	1/4	1 200 dpi	600 dpi	300 dpi